



PO Box 121667
San Diego, CA
92112

SAN DIEGO CHAPTER

The Society for Design Administration

An Affiliate of the American Institute of Architects

To promote the exchange of ideas and to educate its members in the related disciplines of design firm management.

GOT SCOPE CREEP? AUGUST 21, 2008

Conducted by:
Daniel S. Laun
Axiom Sales Manager

Hosted by:
Ir² Interior Resource, Inc.
2468 Historic Decatur #250, San Diego
92106

Axiom Sales Manager Dan Laun will introduce us to their AJERA accounting and project management software. He will instruct us on how to prevent scope creep by proactively planning/managing an entire project plan by examining five core areas: **Definition:** understand the effects scope creep has on your projects; **System:** what tools need to be in place; **Management:** how to structure projects & manage contracts; **Culture:** understand your firm's culture and its relationship to service opportunities; **Clients:** setting/managing expectations with a view to negotiating additional services. Come learn how AJERA can alleviate this key issue firms have and assist in streamlining your billing process.

Date:	Thursday, August 21, 2008
Time:	Lunch & Learn: 11:45 am Check-in; 12:00 – 1:30 pm Presentation
	Questions? Jamie Shirey 760.445.4959
Location:	Ir ² Interior Resource, Inc, 2468 Historic Decatur #250, San Diego 92106
Cost:	Meeting Fees: Members Firms \$15; Non-Members \$30; Late Registrations \$40
RSVP by:	5:00 p.m., Thursday, August 14, 2008
	Fax this form to: Leslie Gurney @ (619) 239-9852 or email reservation to: lgurney@rjcarch.com
Name(s):	_____
Firm:	_____
Address:	_____
Phone:	_____
Email:	_____

*Because our meetings are catered, 24 hours' notice is required for all cancellations.
No shows will be billed.*



DANIEL LAUN
SALES MANAGER

Daniel has been with Axium for over 5 years and worn many hats during his tenure. Daniel has worked extensively with clients to develop products that improve their accounting and project management processes, meet their firms overall needs, and enable their opportunity for growth. Daniel has his MBA from George Fox University and led several internal change initiatives in his career including implementing Microsoft Project into Big 5 audit practices. Daniel is a regular speaker on Axium road tours as well as our online product webinar series. During Dan's tenure, Axium has achieved record growth and increased national market share within our niche market. His extensive knowledge of the industry, best practices and trends is an asset to Axium and its ever growing client base.



9750 SW Nimbus Ave.

Beaverton, OR 97008

P: 503.350.2184

F: 503.671.9967

daniell@axiumae.com