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SAN DIEGO CHAPTER

The Society for Design Administration

An Affiliate of the American Institute of Architects

The Society for Design Administration advances management and administrative professionals in the A/E/C industry.

Using Adobe InDesign to Market Your Firm's Services

July 16, 2009

Conducted by:

Randall Cornish

RCO Creative

Hosted by:

Spurlock Poirier

2122 Hancock Street

San Diego 92110

Find out how the Adobe InDesign software program is used to create a variety of marketing materials and how it works with other applications in the Adobe Creative Suite. Discover how InDesign allows users to create files for viewing online that include interactive features. You will also have a chance to look at examples of award-winning branding and marketing collateral produced by this software. Come learn how you can create rich and sophisticated artwork to communicate your message and make a lasting impression.

Date: Thursday, July 16, 2009

Time: Dinner: 5:30-6:00 P.M. Presentation: 6:00-7:00 p.m.

Questions? Jamie Shirey 760.445.4959

Location: Spurlock Poirier, 2122 Hancock Street, San Diego, 92110

Cost: **Meeting Fees:** Members \$20; Member Firms & AIA Members \$25;
Non-Members \$40; Late Registration \$50

RSVP by: 5:00 p.m., Thursday, July 9, 2009

Fax this form to: Kacie Watt @ 619.235.0522 or email reservation to:

kacie@studioearchitects.com

Name(s): _____

Firm: _____

Address: _____

Phone: _____

Email: _____

*Because our meetings are catered, 24 hours' notice is required for all cancellations.
No shows will be billed.*

RCO Creative

Randall Cornish, Adobe Certified Expert

rcornish@RCOcreative.com



Presenter Randall Cornish is an award-winning educator and freelance graphic artist with more than 33 years' experience as a print media specialist. He's an Adobe Certified Expert and a member of the American Institute of Graphic Arts. In 2008 he received an American Graphic Design Award from Graphic Design USA magazine for poster design and in 2007 he received a General Excellence Award from the California Federation of Teachers for newsletter design. Mr. Cornish is a judge at the San Diego County Fair in Del Mar where he awards ribbons to winners in the Student Showcase graphic arts division and he's a judge in the statewide Media Arts Awards program which recognizes outstanding work by California community college students.