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SAN DIEGO CHAPTER

The Society for Design Administration

An Affiliate of the American Institute of Architects

The Society for Design Administration advances management and administrative professionals in the A/E/C industry.

Changing Chaos Into Real Productivity

May 13, 2010

Conducted by:

Len Merson,

Founder and CEO of CHAOS OVER™

Hosted by:

Cavignac & Associates

450 B Street, 18th Floor

San Diego, CA 92101

Len will educate you on how to use real-world, authentic tools to eliminate chaos and regain control over your work. Participants have had rave reviews for this exciting, humorous, stimulating talk that Len has given to companies, organizations, associations, and conventions across North America. You will walk away feeling less chaotic and overwhelmed; actually looking forward to getting back to work!

Date: Thursday, May 13, 2010

Time: Lunch: 11:30-12:00 P.M. Presentation: 12:00-1:00 p.m.

Questions? **Jamie Shirey 760.445.4959**

Location: Cavignac & Associates, 450 B Street, 18th Floor, San Diego, 92101

Cost: **Meeting Fees:** Members \$20; Member Firms & AIA Members \$25; Non-Members \$40; Late Registration \$50

RSVP by: 5:00 p.m., Thursday, May 6, 2010

Fax this form to: Kacie Watt @ 619.235.0522 or email reservation to:

kacie@studioarchitects.com

Name(s): _____

Firm: _____

Address: _____

Phone: _____

Email: _____

Please specify if you require a vegetarian meal

Because our meetings are catered, 24 hours' notice is required for all cancellations.

No shows will be billed.



Recapture Your Life™



Len Merson • Founder/CEO

Len Merson is the Founder/CEO of Chaos Over, Inc. His career began in sales and marketing consulting. Invariably, the companies that contracted for his services were so disorganized that it was hard to see how they attained, and maintained, the success they had achieved. This mismanagement of information was, for the most part, under the surface. Merson taught them methods to become far more organized. Carefully following a paradigm that he had formulated, each company's sales, revenue, productivity and profit "shot up like a rocket!" Merson also began to see how powerful the correlation was between organization and the self-esteem of those involved. It was from this actualization that the Chaos Over Program was born in July of 1973.

Merson is an awarded member of the National Speakers Association. He is an international lecturer and corporate trainer and consultant, published author as well as an expert in the field of managing information flow and organization. He has trained over 77,000 people over the past thirty-six years in corporations, the military and governments in Israel, Canada, Brazil, Japan, Australia and the U.S. in mastering people's careers and recapturing their lives.

Len is acutely concerned with assisting children in need. He conducts the MAGNIFICENT ME self-esteem workshops in public, private and parochial schools as well as juvenile homes and teenage abuse shelters, all across the country. To date, over 26,000 young people have participated in his pro-bono sessions. In this manner, he believes that he contributes back into the community. Len is a devoted husband to Christine, father to Jessica, father-in-law to Paul and grandfather to his beloved grandchildren Jordan Paul, Caleb Alike and Chloe Lauren.

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